

Starkville Main Street Association

2016 Annual Awards Guidelines & Application

MISSION

The Starkville Main Street Annual Meeting and Awards is traditionally scheduled during September to celebrate organization, design, redevelopment and promotion of our Main Street merchants, retailers, business owners and developers in the Starkville Main Street district.

The goals of the awards program are:

- To recognize outstanding local achievements in the field of historic preservation
- To stimulate greater public awareness and understanding of redevelopment and development efforts and their benefits to the City of Starkville
- To encourage excellence in the design and planning of projects affecting the City's historic core and heritage

ELIGIBILITY

Any individual, organization or agency that has demonstrated an outstanding achievement in the Starkville community is eligible to receive a Starkville Main Street Award.

Any individual or agency may submit nominations. Related projects must be located within the Starkville Main Street district and have been completed within two years of August 1, 2016.

JUDGING

A committee of the Starkville Historic Preservation Commission shall serve as jury for the awards and will evaluate and judge nominations accordingly. The Commission includes professionals from the fields of architecture, landscape architecture, history, government, private industry, planning, education and historic preservation.

The panel of judges reserves the right to reassign award categories, determine additional recipients for a given award, and/or disqualify nominations that are incomplete.

The selection process will be based upon the following general criteria:

- Application of the Secretary of the Interior's Standards for Rehabilitation
- Positive impact on the economy and design of Starkville Main Street
- Overall quality of the work
- Project or individual's ability to serve as an exemplary example for design

AWARD CATEGORIES

***The following award categories will be judged and awarded by a Committee of the Historic Preservation Commission.

Best Adaptive Re-use Project

This award is granted to the best adaptive reuse of a building that has outlived its former use. Examples include conversions to housing and office space, multiple businesses, public meeting space, restaurants, cultural centers, etc.

Best Historic Rehabilitation Project

This award is granted to an individual or business that has completed an outstanding historic rehabilitation project that maintains the use of the building. The project must be located in the downtown district and should include exterior rehabilitation work, but could be both interior and exterior work. (Must meet the Secretary of Interior's Standards for Rehabilitation.)

Best Façade Rehabilitation Under \$10,000 (or no structural changes to the building)

This award recognizes the best single facade renovation project completed with under \$10,000. The physical design of the facade should enhance the commercial district in appearance or function and encourage further design improvements. The nomination will be judged on design quality, proper restoration techniques, creativity and impact within budgetary and other constraints.

Best Façade Rehabilitation Over \$10,000

This award recognizes the best single facade renovation project completed with over \$10,000. The physical design of the facade should enhance the commercial district in appearance or function and encourage further design improvements. The nomination will be judged on design quality, proper restoration techniques, creativity and impact within budgetary and other constraints.

Best New Development Project

This award is granted to an individual or business that has undertaken a new development project within the downtown district. The project should not only achieve financial success and quality design, but also have a positive impact on downtown revitalization.

***The following award categories will be judged and awarded by the Starkville Main Street Association Board of Directors, based on nominations solicited from Starkville Main Street Association members via an electronic survey OR by submission of the attached form.

Best New Business

This award recognizes a business who is new to the Starkville downtown business district (within the last 12-15 months) and who has had a positive impact on the downtown area and has displayed characteristics of being committed to furthering the efforts of the Main Street Association in Downtown Starkville.

Best Creative Window Display

A vibrant, decorated Downtown can attract customers by making the area more enjoyable and inviting. Window displays and other decorations provide an economically efficient way to attract customers. This award recognizes excellence in creative window display.

Partner of the Year

Partner of the Year award recognizes an organization or entity in the Downtown District that works closely with Starkville Main Street and demonstrates a commitment to promotion and revitalization efforts for Downtown Starkville.

Merchant of the Year

This award recognizes excellence in the retail field. This award goes to a merchant who has been a "mover and shaker" in downtown revitalization. The recipient should exemplify the best in merchandising, inventory, display, hours, etc.

Lifetime Achievement Award

This award may or may be awarded annually and recognizes lifelong commitment of an individual to the vitality, sustainability, and progress of Downtown Starkville. If awarded, this award will be presented at the Greater Starkville Development Partnership Annual Banquet event in January 2017.

NOMINATION PROCEDURE

Each nomination must be digital and submitted either on a labeled flash drive that will not be returned OR via Dropbox (invitation sent to jgregory@starkville.org.) If you choose to submit via Dropbox, a confirmation of receipt will be sent within 24 hours. If you do not receive a confirmation of receipt, your nomination may not have been received. The nomination packet should include for each nomination:

1. A completed application, included within this packet, in Microsoft Word format.
2. A narrative, between 50 and 500 words, explaining the project, service or individual being nominated: The statement should clearly identify the purpose and scope of work, unusual challenges or innovative approaches, sensitive treatment of historic fabric, and/or long-term impact and any other information that supports the nomination as being exceptional in Microsoft Word format.
3. A minimum of five (no more than 30) quality digital photographs in .jpg format, highlighting the project, organization or individual being nominated. For rehabilitation projects, before and after pictures are preferred.

STARKVILLE MAIN STREET ANNUAL MEETING & AWARDS TIMELINE

ENTRY DEADLINE

Nominations must be completed and returned in proper format (see Nomination Procedure) to the Starkville Main Street Association office at the Greater Starkville Development Partnership, located at 200 East Main Street in Downtown Starkville, **NO LATER than Friday, July 22 at 5:00 p.m.**

AWARDS CEREMONY

Awards will be presented at the Starkville Main Street Association Annual Meeting and Awards ceremony on **Thursday, September 22 at Upstairs Tyler on Main Street**, located at 100 East Main Street. **Reception will take place from 4:30 - 6:00 p.m. with awards being presented at 5:00 p.m.**

FOR ASSISTANCE

For more information on awards, nomination process, or any other details, please contact Jennifer Gregory at the Greater Starkville Development Partnership at jgregory@starkville.org or (662) 323-3322.

**Starkville Main Street Association
2016 Annual Awards Application**

Individual or Entity being Nominated: _____

*If needed, use additional sheets to list co-nominees.

Name(s) of Individual(s) who will Accept Award: _____

Nomination Submitted by: _____

Organization: _____

Address: _____

City/State/Zip: _____

Telephone: _____ **E-mail:** _____

Contact Person (if different than above): _____

Contact E-mail (if different than above): _____

Check the category for which you are submitting the nomination:

- ☐ Best Adaptive Re-use Project
- ☐ Best Historic Rehabilitation Project
- ☐ Best Façade Rehabilitation Under \$10,000
- ☐ Best Façade Rehabilitation Over \$10,000
- ☐ Best New Development Project
- ☐ Best New Business
- ☐ Best Creative Window Display
- ☐ Partner of the Year
- ☐ Merchant of the Year

Was this a historic tax credit project? ☐ Yes ☐ No

Does nominee know they have been nominated? ☐ Yes ☐ No

Attach a typed description in Microsoft Word format between 50 and 500 words on the nominated project and individuals involved. The statement should clearly identify the purpose, scope of work, unusual challenges, innovative approaches, and sensitive treatment of historic fabric, long-term impact to Downtown area and any other information that supports the nomination as being exceptional.

Please check the box below if true, and type your name, title, and date to verify this submission.

- ☐ I certify that I have completed the application with factual information to the best of my ability and that the individual named below submitted this information with authority on behalf of the nominated individual or entity.

Name of submittor

Title

Date