

**GSDP
BUDGET PROPOSAL FOR VISITORS & CONVENTION COUNCIL**

	<u>2014/2015</u>	<u>2015/2016</u>
<u>REVENUES HOTEL TAX</u>		
CITY OF STARKVILLE	\$ 191,500.00	\$ 200,000.00
Total Hotel Tax Revenues	\$ 191,500.00	\$ 200,000.00
<u>EXPENSES HOTEL TAX</u>		
GSDP MANAGEMENT CONTRACT	\$ 125,000.00	\$ 125,000.00
MAIN STREET	\$ 25,000.00	\$ 25,000.00
AUDIT	\$ 10,500.00	\$ 12,000.00
CVB BOARD DEVELOPMENT	\$ 1,000.00	\$ 1,000.00
DUES	\$ 30,000.00	\$ 30,000.00
CONVENTION RECRUITMENT/HOSPITALITY		\$ 7,000.00
Total Hotel Tax Expenses	\$ 191,500.00	\$ 200,000.00
<u>REVENUES 2% FOOD & BEVERAGE TAX</u>		
CITY OF STARKVILLE FOOD & BEV	\$ 230,000.00	\$ 235,000.00
Total Food & Beverage Tax Revenue	\$ 230,000.00	\$ 235,000.00
<u>EXPENSES 2% FOOD & BEVERAGE TAX</u>		
GSDP MARKETING/OPER CONTRACT	\$ 63,000.00	\$ 63,000.00
ADVERTISING	\$ 130,500.00	\$ 135,000.00
SPONSORED PROGRAMS	\$ 10,500.00	\$ 8,500.00
SUSTAINING GRANT PROGRAM	\$ 12,200.00	\$ 15,200.00
SPECIAL PROJECTS	\$ 5,300.00	\$ 5,500.00
PROFESSIONAL DEVELOPMENT	\$ 7,000.00	\$ 7,800.00
CELLULAR PHONE	\$ 1,500.00	\$ -
Total Expenses	\$ 230,000.00	\$ 235,000.00