

AREA ACCOMMODATIONS

- **Choctaw, MS:** Pearl River Resort Hotel and Casino 1-800-557-0711
- **Columbus:** America's Best Value Inn – 662-329-4545; Best Western – 662-329-2255; Columbus Inn – 662-328-5202;
- **Eupora:** Dogwood Cottage Bed and Breakfast – 662-258-4810 or 662-744-0098; Oak Tree Inn – 662-258-3671
- **French Camp:** Bed & Breakfast Inn – 662-547-6835
- **Kosciusko:** Econo Lodge – 662-289-6252; Days Inn – 662-289-2271
- **Louisville:** Homegate Inn – 662-773-4005; Lake Tiak O'Khata – 662-773-7853; Louisville Motel – 662-773-6271; Quality Inn – 662-773-9090; Village Inn – 662-773-8031
- **Noxapater:** The Good Inn – 662-773-4094
- **Philadelphia:** Holiday Inn – 601-656-3553
- **Starkville:** America's Best Value Inn & Suites – 662-323-6161; Comfort Suites – 662-324-9595; Days Inn & Suites – 662-324-5555; Hampton Inn – 662-324-1333; Hilton Garden Inn – 662-615-9664; Holiday Inn Express – 662-324-0076; LaQuinta Inn – 662-270-4097 or 662-270-4100
- **Starkville KOA:** Oktibbeha County Lake; contact 662-324-0607 or email: wetnwildstarkville@att.net
- **HOST: Microtel Inns – 662-615-0700;** University Inn – 662-323-9550
- **West Point:** Days Inn – 662-494-1995; America's Best Value Inn – 662-494-7090

PRIMITIVE CAMPING / RVS / CABINS

- **City Park,** Sturgis: For lots of "Friends of The Rally" fun, primitive camping and self-contained RV/campers. This camping area included with registration (no reservations). Also available: Limited full hook-ups for a fee (reservations required). 662-465-7970
- **Choctaw Lake/Camping & RVs,** Ackerman: 662-285-3264
- **Lake Tiak O'Khata/RV Camping,** Louisville: 662-773-7853
- **Legion State Park/Primitive/Cabins,** Louisville: 662-773-8323
- **McMinn RVs/Full Hook-Ups,** Sturgis: 662-465-7448
- **Whites Creek Lake RV Park,** Eupora: 662-258-2291

HOST HOTEL

MICROTEL INNS • STARKVILLE
(662) 615-0700 or www.microtelinn.com

THE RALLY in Sturgis, MS
P.O. BOX 52
STURGIS, MS 39769
www.msrally.com

THE RALLY

in STURGIS, MS



AUGUST 18–20, 2017

FEATURING ENTERTAINMENT BY

LITTLE TEXAS
SOUTHERN HALO
BLACK WATER TRIO
MILES FLATT

MISSISSIPPI IS A HELMET LAW STATE.

PRE-REGISTER BEFORE 8/1/17
OR REGISTER ON-SITE!!!

SPECIAL THANKS to our
"Friends of The Rally"
for their ongoing dedication
to the preservation and
support of The Rally

- No Guns / No Dogs
- No Attitudes / No Nudity
- Under 18, only with parent or subject to local curfew law

RAIN OR SHINE! (No Refunds)

Charitable Proceeds:
CATCH A DREAM FOUNDATION

www.msrally.com
or contact (662) 341-0115

It's **your** JOURNEY



With Shelter along for the ride, you can hit the road with the insurance coverage you need. Our competitive rates and quality service can help you live life at full throttle.



Cory Lucius

662-324-3555



1103 Stark Rd, Ste B



Hayes Brooks

662-324-7800

We're your Shield.

We're your Shelter.

The Rally Board would like to thank everyone involved in helping to bring the Rally back to Sturgis, MS in 2014, and for the support of the 2015 and 2016 Rally. Your dedication to supporting this rally has made it possible to continue to provide the Rally Board with opportunities to give back to the local and regional charities as well as making it possible to present the best Rally in the South.

Please come and be a part of a southern tradition known as The Rally in Sturgis, MS. Invite your friends to come and experience Southern Hospitality at its finest.

THE RALLY BOARD

RALLY SCHEDULE

SATURDAY, AUGUST 12

10:00 a.m. Park gates open for early campers

FRIDAY, AUGUST 18

8:00 a.m. Registration, Rally and Park Opens
3:30 p.m. Line up begins for Dinner Ride – Main Street
4:00 p.m. **“Registered Rally Friends” Ride**
(Details available at registration)
7:30 p.m. Program / Announcements – Park
8:00 p.m. **MILES FLATT** – Park
10:00 p.m. **SOUTHERN HALO** – Park
Midnight Lights Out

SATURDAY, AUGUST 19

Organized Ride details To Be Announced

8:00 a.m. Registration Opens
9:00 a.m. **Dice Run**
(Details available at registration)
For Friend of Rally \$10, General Public \$15
Last bike out – 10:30 a.m., Last in – 12:00 noon
Awards / Prizes given
9:00 a.m. **Bike Show** – Park
12:00 noon Bike Show Concludes / Awards Given
1:30 p.m. **Bike Games** – Park / Awards Given
7:30 p.m. Program / Announcements – Park
8:00 p.m. **BLACK WATER TRIO** – Park
10:00 p.m. **LITTLE TEXAS** – Park
Midnight Lights Out

SUNDAY, AUGUST 20

9:00 a.m. **Blessing of the Bikes**
Hosted by CMA
(TIMES SUBJECT TO CHANGE)

SPECIAL NOTE

- No vehicles or RVs will be allowed in or out of the Park one hour prior to the performances on Friday or Saturday night – only motorcycle and foot traffic until all performances are over.
- No glass allowed in the Park
- No roping off of campsites
- No unauthorized 4-wheelers or golf carts

2017 RALLY SPONSORS

Village Cycle Center
(662-323-1555)

We welcome any and all types of sponsorship. For more information on becoming a sponsor of THE RALLY in Sturgis, MS, contact Donny Hanson (662-341-0115).

• • • • •

Charitable Proceeds:
Catch A Dream Foundation

FOR VENDOR INFORMATION,
Call 662-465-7448 • Dixie McMinn
or visit www.msrally.com before 8-10

ALL VENDORS MUST APPLY FOR
CITY RALLY PERMIT & PLACEMENT

For more information, visit our website

www.msrally.com

or contact

662-341-0115 or 662-465-7448

CHECK US OUT ON FACEBOOK!

(RETURN THIS SECTION)

THE RALLY 2017

AUGUST 18-20, 2017

PRE-REGISTRATION

Return by 8/01/17 – Check/Money Order payable to:

THE RALLY in Sturgis, MS
P. O. Box 52 • Sturgis, MS 39769

Pre-Registration also available now on our website:
www.msrally.com

Children 12 and under will be admitted free if not participating in activities and events, but must be accompanied by an adult.

COMPLETE AND RETURN THE INFO BELOW NOW TO SAVE

Name _____

Street/P.O. _____

City/State/Zip _____

Contact: Email _____

Phone _____

☐ “Friend of The Rally” Registration
@ \$20 \$ _____

OR

☐ “Friend of The Rally” Registration with
Official T-Shirt @ \$35 (\$40 on-site) \$ _____

(Circle the size next to the color of the shirt that you prefer)

Black Shirt: S M L X 2X 3X* 4X* (*add \$2 for 3X & 4X)

Jade Shirt: S M L X 2X 3X* 4X* (*add \$2 for 3X & 4X)

AND INFO FOR ANOTHER REGISTRANT/SAME ADDRESS:

Name _____

☐ “Friend of The Rally” Registration
@ \$20 \$ _____

OR

☐ “Friend of The Rally” Registration with
Official T-Shirt @ \$35 (\$40 on-site) \$ _____

(Circle the size next to the color of the shirt that you prefer)

Black Shirt: S M L X 2X 3X* 4X* (*add \$2 for 3X & 4X)

Jade Shirt: S M L X 2X 3X* 4X* (*add \$2 for 3X & 4X)

TOTAL ENCLOSED \$ _____

****“Friend of The Rally” Registration includes entrance to all entertainment, participation in all activities, eligibility for awards and prizes, primitive camping, and receipt of an Official Rally Pin while supplies last.**

Pre-Registration confirmation will be mailed for you to present at Registration Tent on Main Street at arrival. If unable to attend, unclaimed packets with no T-shirts will be mailed within one month after The Rally. For unclaimed packets **with** T-shirt, “Friends” should send a mailing fee of \$5.00 within one month after The Rally.