

**Organization Name:**

**Project/Event Name:**

## **Projected Marketing Expenses**

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**Design Services**

**Print Advertising (magazines, newspaper, etc.)**

**Printing Costs**

**Radio**

**Video Production**

**Social Media and/or Digital Advertising**

**Television Advertising**

**Other**

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**Total**

**Please itemize planned advertisements for each category below:**

**Design Services:**

**Print Advertising:**

**Printing Costs:**

**Radio:**

**Video Production:**

**Social Media and/or Digital Advertising:**

**Television Advertising:**

**Other:**